



The UK's Largest Artists Fair

# untitled artists fair

Untitled Invite Artists' to Unite in Creating the UK's Largest & London's Only Independent Gallery Standard, Commission Free Artist's Fair

## Artists Receive:

- **Gallery Standard Exhibition Stands with Premium Hanging Space 2.7 Metres in Height**
- **Professionally Lit with 2 Spotlights as Standard**
- **£30,000 Targeted Advertising Spend\***
- **NO COMMISSION on Sales**
- **FREE Storage for Additional Artworks**
- **FREE Packing Point**
- **FREE Printed Promotional Material for Clients Listing All Exhibiting Artists**
- **FREE ENTRY for All at All Times Creating More Visitors**
- **Champagne Reception Private View Launch Reception**
- **Collective Promotion & Marketing**
- **Your Works & Contact Info Added to the Professionally Designed Website - [www.untitledartistsfair.com](http://www.untitledartistsfair.com)**
- **Pay Points for Purchases Made**
- **Untitled Promotion to Existing and New Clients**
- **Direct Contact with Clients**
- **Distribution of over 150,000 FREE Tickets Locally Distributed**
- **Sales Payments Direct to Artists**
- **Professionally Designed Email Invitations for Your Digital Client Base**
- **Event Public Relations**
- **The Collective Cross Pollination of Your Clients**

- **Exhibition Space in the Prime London Location of Chelsea**
- **Flexibility to Share Selected Stands for Cost Efficiency**
- **Freedom to Exhibit in all Disciplines including: Painting, Drawing, Sculpture, Digital, Etchings, Printmaking & Photography**
- **100's of Paid Google Adwords Allowing Buyers to Easily Source the Fair and Your Work Online**
- **Increased Exposure of Your Artworks**
- **Networking with Over 170 Fellow Artists**
- **Assistance in Pricing Your Artworks**
- **Friendly, Informative, Helpful & Responsive Staff**

As Untitled is owned by a fellow Artist we understand the problems that Artists are constantly encountering and we aim to tackle these issues by eliminating the hefty commissions and exhibition fees that Galleries and Art Fairs often charge, therefore we are proud to announce the launch of an Art Fair with a difference, **The Untitled Artists Fair - Chelsea.**

Our background in providing Artists with means of exhibiting and self representation in our Affordable Gallery Spaces has given Untitled the extensive experience required in offering you this unique exhibition opportunity.

**Located on the World Famous King's Road**, Chelsea Old town Hall provides an ideal and charming backdrop for this dynamic new event. As all Artists involved will share the responsibility of promotion with Untitled we will offer this event to Artists at a far lower price.

As location is key this Amazing & Historic Landmark within Chelsea is truly an ideal setting for attracting Art Buying Clientele as the Town Hall is surrounded by such affluent areas as **Belgravia, Knightsbridge, Kensington** and **Sloane Square.**

In order for Artists to take advantage of all available opportunities as well as to avoid clashing with other similar events, Untitled launches on Friday **29<sup>th</sup> May 2009** with Friday the **Champagne Reception** Private View followed by **Saturday & Sunday** exhibition days Saturday & Sunday.

All applicants work will be considered by the Untitled Selection Committee in order to present the highest possible standard of work by simply emailing 4 jpeg images [PC format and under 300k in size] of **Painting, Drawing, Sculpture, Digital, Ceramics, Textiles, Prints & Photography** to the provided email address. Alternatively Artists can email a website link where their works can be viewed or post photographs or a CD\*

In order to be more cost efficient all stands can be shared between Studios or Artists.

Artists' collective investment & promotion allows Untitled to coordinate on your behalf bringing you an Artist Run Fair Tailored to the Artists Specific Needs.

**Please do not hesitate to contact us with any questions or for further information**

**Thank You**

**[www.untitledartistsfair.co.uk](http://www.untitledartistsfair.co.uk) - [info@untitled-gallery.co.uk](mailto:info@untitled-gallery.co.uk)**

Office Hours – 10am - 6pm - Monday to Friday & 10am - 1pm Saturday  
Office: 020 7209 8110 - Mobile: 07944 840 355

**\*please email us to request the postal address**

**\*2008 Statistic**